



Your Business and Your National Park

The 'Voice' – Advertising

VOICE advertising rate card: page size 195mm x 255mm					
Cost	selection √	Size	Measurement width x height	Number editions	Final price inc discount
100		1/8 th page	97 x 63		
180		¼ page	97 x 127		
325		½ page portrait or landscape	97x225or195x127		
600		(full) back page	195 x 255		
480		full page	195 x 255		

Guaranteed discount for Business Supporters:

Business Supporters 5% - Business Plus Supporters 15% - Foundation Supporters 25%
 Additional discount 5% for 2 editions (i.e. 2 ¼ page ads + Business Plus membership = £490)

Business Supporters scheme:

Scheme level	Scheme rates	Tick chosen √	Joining/ renewal date
Business Supporters	£110		
Business Plus Supporters	£275		
Foundation Supporters	£550		

Payment / agreement details:

Invoice to be made out to:

total amount:

Contact name and address:

Signed by Business:

Date:

Copy, pictures & artwork should be sent to our Support Officer:

Mrs Jennifer Plunkett
 info@lochlomondtrossachs.org.uk
 07496 433134